

Kaboom Animation Festival is the main animation festival of the Netherlands, taking place from March 21st – 30th in Utrecht, Amsterdam and online. The festival receives around 36.000 visits to cinema screenings, industry sessions, online screenings, talks, panels, VR projects, games, installations, and exhibitions. Besides an international audience festival, showcasing more than 300 animated shorts and features in various programs aimed mostly at adults, the Kaboom Industry Days are an important part of our festival. During the Kaboom Industry Days our goal is to contribute to the development of the Dutch animation industry in the (inter)national field by offering a platform for meeting and inspiration with an industry program in which international exchange, networking opportunities and the proposal and guidance of new talent are the basis.

The Benelux Animation Pitch (BAP), taking place for the first time on **March 26, 2025**, during the Kaboom Animation Festival in Utrecht, serves as a platform for showcasing animated short and feature films from the Netherlands, Belgium, and Luxembourg. Designed for projects in the early stages of development, this event connects creators with key decision-makers, including funders, distributors, broadcasters, studios, and festival programmers, fostering collaboration and investment opportunities within the Benelux animation industry. By promoting regional talents, the event strengthens the Benelux animation sector's presence in the global market.

Rules and regulations of Benelux Animation Pitch

Deadline for application: 20 January

Event Date: March 26, 2025

Location: HKU, Oudenoord 700, Utrecht

1. Pitching Categories

There are two pitching categories: Short film and Feature film.

2. Eligibility

Projects must match the following criteria to be eligible:

- The project must be in an early development stage.
- The duration of short films does not exceed 30 minutes.
- Applications to participate in the pitch can be submitted by producers or project right-holders with the legal authority to present and pitch their projects publicly.
- The project is intended as an international coproduction.
- Submissions are accepted solely via the form available on the website of Kaboom Animation Festival and are free of charge.

3. Invitation for selected projects

The producers and the director of each selected project will be invited to the Benelux Animation Pitch to pitch their project live. The invitation is limited to two people per production company, and includes:

- Accreditations for Kaboom Animation Festival 2025, that runs from 21-30 March, 2025 in Utrecht, Amsterdam and online, including access to booking free tickets for onsite screenings, access to the online screenings of the competitive programs and access to free tickets to both Kaboom Industry Days (25 & 26 March in Utrecht)
- Access to Kaboom Pro, the industry day aimed at professionals on the 26th of March 2025, including the Benelux Animation Pitch, preregistered 1:1 meetings with decision makers after the pitch and an invitation to the Coproduction Dinner at the end of the day.

4. Submission Requirements

- Logline (max. 200 characters including spaces)
- Synopsis (max. 1 000 characters including spaces)
- Director's statement (max. 1 000 characters including spaces)
- Producer's statement (max. 1 000 characters including spaces)
- Head visual (jpg, jpeg, png, max. file size: 2 MB, min. size: 1920x1080px / 300dpi / landscape orientation)
- Samples of visual style (max. file size is 10MB)
- Information about the format (target group, animation technique, length)
- Information about the budget (budget estimation and funding secured)
- Director's photo (landscape), bio and filmography
- Producer's photo (landscape), bio, filmography and company profile

5. Application Timeline

Open Call: January 6th, 2025

Submission Deadline: January 20th, 2025

Notification of Selection: January 27th, 2025

Agreement Signature: February 3rd, 2025

Online Pitch Training: February, 2025

Pitch: March 26th, 2025

6. Selection Process

Projects will be preselected by a panel of industry professionals from the Benelux region. Selected participants will receive feedback and participate in an online pitch training prior to the live event.

7. Pitch format

The live pitch of each project will consist of a project presentation and a Q&A session with the attending decision-makers, funders, distributors, broadcasters, studios, and festival programmers. After the pitches, preregistered 1:1 sessions are organized for each pitch team.

8. Awards

We are thrilled to announce that Benelux Animation Pitch will spotlight creative and innovative projects through Benelux Animation Pitch Award. This award includes a cash award of € 5.000 , made possible by CFAP. The projects will be judged by a jury of representatives of Belgium, Luxemburg and Dutch professionals and will be presented on the day of the pitch.

Contact:
Emilia Mazik
Head of Industry
emilia@kaboomfestival.nl

